

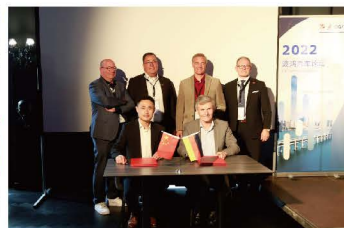
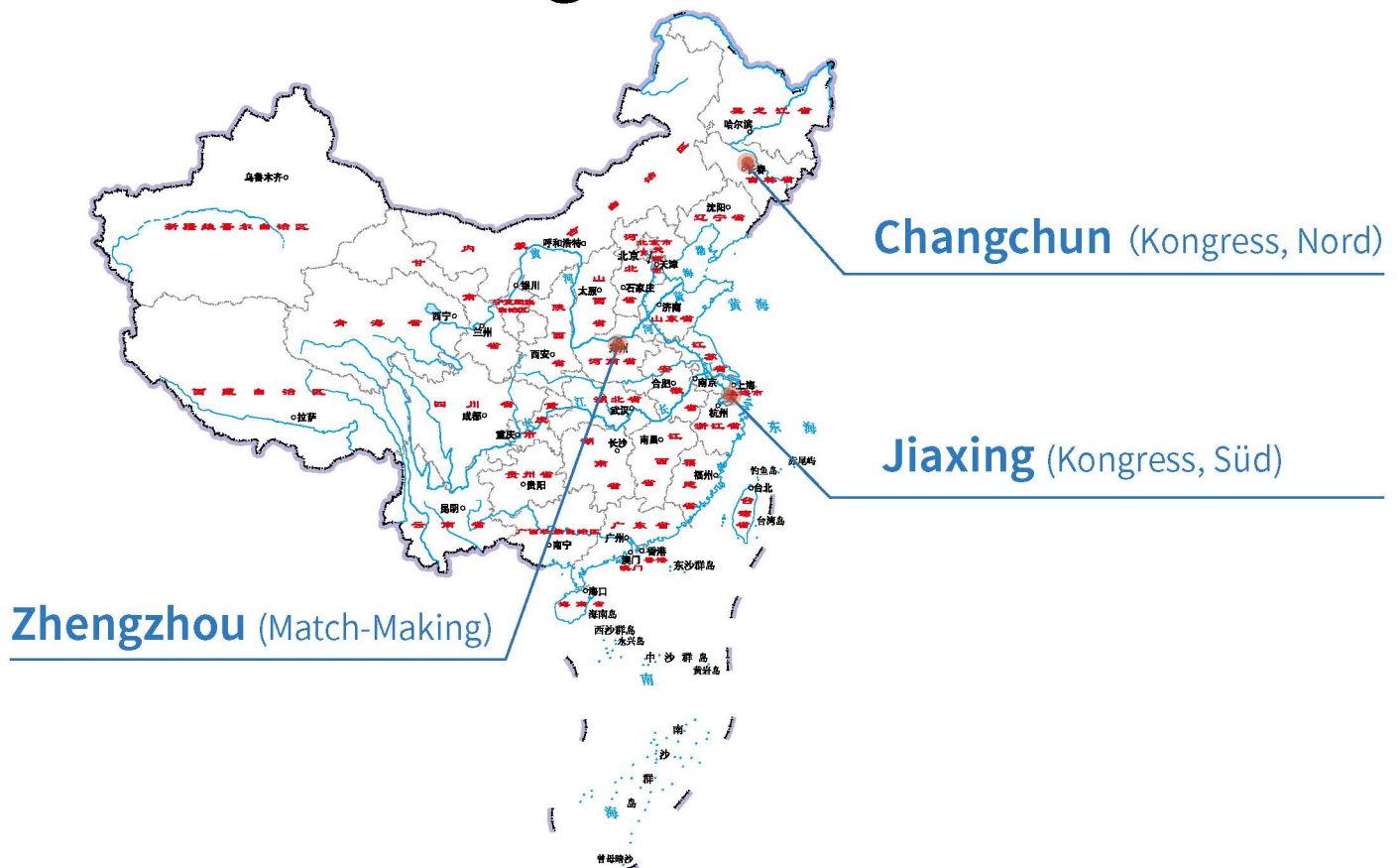
SAVE THE DATE

2023年10月16日-23日

16.-23. Oktober 2023

第七届中国德汽车大会

7. Deutsch-Chinesischer Automobilkongress



Die Ziele der diesjährigen Reise

Changchun:

Die Hauptstadt der Provinz Jilin im Nordosten Chinas ist eines der Zentren der chinesischen Automobilindustrie. Sie ist zudem die Heimat eines der größten Automobilkonzerne des Landes: der FAW Gruppe. Darüber hinaus beherbergt Changchun nicht nur deutsche OEMs wie Audi und VW, sondern auch eine große Bandbreite an Zulieferern.



Zhengzhou:

Zhengzhou ist die Hauptstadt der Provinz Henan. Die Stadt beheimatet unter anderen den Nutzfahrzeughersteller Yutong, welcher vor allem für seine Elektrobusse internationale Bekanntheit erlangt hat und über ein großes Werk an seinem Heimatstandort verfügt. Neben Herstellern wie Nissan und Haima bietet Zhengzhou – und auch die gesamte Provinz Henan – nahezu die gesamte Wertschöpfungskette bis hin zum fertigen Automobil.



Jiaxing:

Jiaxing liegt im Norden der wirtschaftsstarken Provinz Zhejiang. Die Veranstaltung in Jiaxing wird organisiert mit dem Zhejiang Tsinghua Yangtze River Delta Research Institute. Eine der Kernkompetenzen des Instituts liegt in der Expertise in der Automobilindustrie und der Automobilzuliefererindustrie im Yangtze Delta, das Institut Innovationen durch den Transfer wissenschaftlicher Forschung in die Industrie beschleunigt.



Reiseprogramm

Datum	Reise	Ort
Montag 16. Oktober	Abreise aus Deutschland	/
Dienstag 17. Oktober	<ul style="list-style-type: none"> • Flug Frankfurt am Main nach Changchun 15:00-17:00 Ankunft und Check-in 18:00-20:00 Geschäftsabendessen 	Changchun
Mittwoch 18. Oktober	<ul style="list-style-type: none"> • Changchun (Provinz Jilin) 08:30-08:50 Frühstück 7. Deutsch-Chinesischer Automobilkongress (Nordchina) 09:00-12:00 Hauptforum 12:00-14:00 Mittagsbuffet 14:00-16:40 Parallelforum 18:00-20:00 Abendessen 	Changchun
Donnerstag 19. Oktober	<ul style="list-style-type: none"> • Changchun (Provinz Jilin) 08:00-08:30 Frühstück 09:00-12:00 Unternehmensbesichtigung 12:00-13:30 Mittagessen 13:30-17:00 Unternehmensbesichtigung 17:00-18:30 Geschäftsabendessen 	Changchun
Freitag 20. Oktober	<ul style="list-style-type: none"> • Zhengzhou (Provinz Henan) 09:00-12:00 Reise nach Zhengzhou 12:00-14:00 Mittagessen 14:00-17:00 Besuch bei Zhengzhou Yutong Bus Co., Ltd und anderen lokalen Automobilunternehmen 18:00-20:00 Willkommensabendessen 	Zhengzhou
Samstag 21. Oktober	<ul style="list-style-type: none"> • Zhengzhou (Provinz Henan) 08:30-09:00 Frühstück 09:00-11:30 Zhengzhou Auto Supply Chain Enterprise Matchmaking - Konferenz 13:00-16:45 Reise nach Jiaxing • Jiaxing (Provinz Zhejiang) 17:30-19:30 Abendessen 	Jiaxing
Sonntag 22. Oktober	<ul style="list-style-type: none"> • Jiaxing (Provinz Zhejiang) 08:30-08:50 Frühstück 7. Deutsch-Chinesischer Automobilkongress (Südchina) 09:00-12:00 Hauptforum 12:00-14:00 Mittagsbuffet 14:00-16:40 Parallelforum 18:00-20:00 Abendessen 	Jiaxing
Montag 23. Oktober	<ul style="list-style-type: none"> • Jiaxing (Provinz Zhejiang) Besuche lokaler Unternehmen 	Jiaxing
24.-26.Oktober	Optionale Besuche weiterer chinesischer Städte.	/



Changchun-Stop Brief:

The Sino-German Automotive Conference (Northern Venue) is organized by the China Investment Promotion Agency of the Ministry of Commerce, Changchun Municipal People's Government, China FAW Group CO., LTD, and the Department of Commerce of JiLin Province. It is co-hosted by Changchun automobile economic and Technological Development Zone Management Committee, the Investment Promotion Committee of Automotive Industry, and the China International Investment Promotion Agency(Germany).

During the conference, you will have the opportunity to engage with representatives from central government departments such as the Ministry of Commerce, the Ministry of Industry and Information Technology, and the Cyberspace Administration of China. You could gain insights into China's business environment and familiarize yourself with foreign investment policies. Furthermore,you can also discuss with leading officials from Jilin Province to understand the local government's support for industries such as new energy and intelligentization. Moreover, you will have the chance to connect with leading companies in the automotive industry, such as China FAW Group CO., LTD, and explore supply chain opportunities with them.

The conference consists of one main forum and three sub-forums. The main forum will focus on three aspects: Chinese companies going global and increasing investment from overseas brands, new models such as battery leasing for new energy vehicles and subscription-based intelligent car features, as well as key core components leading the future era of intelligent electric vehicles for Chinese domestic brands.

Sub-forum 1 will discuss the transformation and industrial development of complete vehicle enterprises, including the breakthrough path of joint venture brands under the new energy trend, the overtaking in the intelligent connected vehicle field by domestic brands, new trends in complete vehicle consumption, and the impact of supply chain changes on complete vehicle enterprises.

Sub-forum 2 will explore topics such as new retail models for complete vehicle enterprises, automotive finance models, and the digital transformation of the automotive industry, with emphasis on corporate reforms and industrial upgrades.

Sub-forum 3 will focus on how component enterprises can lead and surpass the industry. It will primarily discuss how the component industry can penetrate consumers' lives through technological innovation and business model innovation, such as charging and electric drive system technology, V2X technology, and autonomous driving technology.

Changchun is China's largest automotive industrial city and an important node city on the northern route of the Belt and Road Initiative.Moreover, it also has a sister city relationship with Wolfsburg , the "City of Cars." In fact,the automotive industry is the primary pillar industry of Jilin Province, with eight complete vehicle manufacturing enterprises including Hongqi, FAW Jiefang, Volkswagen,FAW FengYue and Audi New Energy. The automotive component industry has formed a relatively complete industrial system covering powertrain systems, body systems, automotive electronics, chassis, and new energy, with an output value of nearly 180 billion yuan, ranking eighth in the country.

The conference aims to create a platform that allows every participant to "participate and gain." It serves as an important platform for exchanging opinions and building consensus. Additionally, through mutual exchanges and cooperation between Chinese and German participants, it will drive regional economy and the automotive industry with more vitality, taking a more solid step towards development.



Jiaxing-Stop Brief:

The 2023 China-Germany Automobile Conference (Southern Venue) will be co-hosted by the China Investment Promotion Agency of the Ministry of Commerce , Yangtze Delta Region Institute of Tsinghua University Zhejiang,Department of Commerce of Zhejiang Province and Jiaxing Municipal People's Government. Furthermore, the following organizations will provide industrial resource support for the conference,such as the China International Investment Promotion Agency (Germany), China Association of Automobile Manufacturers, China Society of Automotive Engineers , Zhejiang Geely Holding Group Co., Ltd., Hozon New Energy Automobile Co., Ltd., Suzhou Automotive Research Institute,Tsinghua University,NIO Holding Co., Ltd., Guangzhou Xiaopeng Motors Technology Company Ltd, Yangtze River Delta Automotive Parts Industry Development Alliance, Jiaxing Automotive Parts Industry Association, to name but a few.

During the conference, you will have the opportunity to directly engage in discussions and exchanges with representatives from renowned domestic and international automotive brands such as Geely Auto, BYD Auto, Great Wall Motors, NIO, CATL, Baidu, as well as representatives from German brands including BMW, Mercedes-Benz, Volkswagen, Audi, Bosch, Continental, and BASF.Moreover,you can also have the opportunity to directly communicate with the China Investment Promotion Agency of the Ministry of Commerce, executives from German-funded enterprises based in China, key officials from the People’s Government of Zhejiang Province, the Department of Commerce (Cooperation and Exchange), and major leaders from China national-level development zones.

In addition, the conference will also feature supporting exhibitions, including the New Energy Vehicle Innovative Products and Technology Exhibition (dedicated to the exhibition areas of new energy vehicles, comprehensive components, power batteries, drive motors, automotive electronics, hydrogen fuel cells, intelligent connected vehicles, automotive chips, and energy supply systems), the Yangtze River Delta Regional Industrial Ecology Exhibition (established for municipalities and cities with prominent characteristics in automotive industry development,exhibition platforms as well as related companies within the region), as well as the German Industry Associations, and Enterprises Exhibition (dedicated to German automotive industrial associations, and enterprises visiting China, as well as German-funded automotive companies based in China).

The conference will include a main forum and four parallel forums. The main forum will focus on the innovative development of Sino-German automotive industries in areas such as new energy and intelligent connected vehicles, aiming to share innovative models and learn from each other's experiences. Distinguished guests such as Academician Ouyang Minggao, Academician Li Keqiang, Prof. Dr. Ferdinand Dudenhöffer, and Dean Huang Kaisheng will be invited to share their forward-looking insights on innovation.

Parallel Forum 1 will discuss cutting-edge areas such as next-generation electric chassis platforms, new electronic and electrical architectures, new system power batteries, and new structural fuel cells. The aim is to explore how to jointly promote the industrial application of technological achievements.

Parallel Forum 2 will explore cooperation and interaction in areas such as strengthening power batteries and key components, intelligent connected vehicle key components, charging facilities, and automotive material recycling. The goal is to open up new areas of cooperation in new energy, green, and digital economies, actively expand cooperation in third-party markets, and achieve mutual benefits and win-win outcomes.

Parallel Forum 3 will discuss how to regulate industry market standards through the assist of bilateral platform institutions and enhance cooperation levels between the automotive industries of both countries through professional teams.

Parallel Forum 4 will focus on leveraging the advantages of the Yangtze River Delta region and explore the opportunities for Sino-German automotive industry cooperation in the process of high-quality regional development.

The day after the event, six themed activities will be held, with topics including the future development of hydrogen energy and fuel cells, the cooperative development of the Sino-German new energy automotive industry, green travel and the future direction of automobiles, innovative development of intelligent connected vehicles, the application and prospects of automotive chips, and organizing a German delegation to visit local industries and companies.

The Yangtze River Delta region is one of the most vibrant, open, and innovative areas in China's economic development. It holds a pivotal strategic position in the overall modernization of the country. The Yangtze River Delta region is also one of the key automotive industry areas in China, with a large number of complete vehicle manufacturers such as SAIC Motor, SAIC Volkswagen, and Geely, as well as an automotive parts supply system involving Japanese and German companies. Upgrading the existing industries towards the automotive sector and attracting more auto parts enterprises to develop the automotive industry have become inevitable choices for the Yangtze River Delta. Zhejiang Yangtze Delta Region Institute of Tsinghua University is a new type of innovation carrier jointly established by provinces and universities in China. With its unique innovation concepts and systems, it provides strong support for the transformation of scientific research achievements and collaborative innovation in regional industries.

The conference will actively explore comprehensive and in-depth cooperation with domestic and foreign enterprises, industry associations, consulting firms, industry media, investment institutions, and innovation platforms, expanding cooperation in various modes.

